

**Dallas Bridge Association Board of Directors
Minutes of Meeting 03/20/23**

Attendees: Eileen Davidoff, Stu Nelan, Milt Neher, Scott Nason, Bill Driscoll, Connie, Scott, Bill Higgins, Bob Holliday, and Cheryl Rider were present. The February meeting was held at the home of Eileen Davidoff. Some members attended via ZOOM meeting.

The February minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of February 28, 2023 the unit has total cash assets of \$78,720.61. There is \$28,236.78 in the checking account and \$50,483.83 in the Fidelity investment account. The \$1,000 deposit to the Renaissance for the Labor Day Regional has been paid, as has the rental of the venue for the March sectional. Since March 1 all STAC reimbursements from the clubs have been received except for one. These payments will appear on the March report.

Bill Driscoll presented the member communications report for February via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam Complaints	Bounces	Email Theme
02/22/23	751	63.00%	35	1	1	4	Spring Sectional and GNT
03/01/23	754	63.30%	83	1	0	4	March Newsletter
03/08/23	735	61.70%	24	1	0	4	Spring Sectional and GNT
03/15/23	737	61.90%	24	0	1	4	Spring Sectional and GNT

Bill D. presented a plan for April emails, including the April newsletter on April 1 or 2 and Unit Game reminders on 4/12, 4/19 and 4/26.

He also presented a report on where our email clicks came from in March. The most (110) were to the March sectional flyer, with unit game results in second with 57. Fewer clicks were to the Table Talk (23) Directory (21).

Bill Higgins presented the membership report for February.

The unit had 4 new members in February. Six members were reinstated. Four members transferred in and nineteen members became inactive. Total membership is now 1362. The board approved a plan to contact the inactive members each month to see if they can be persuaded to rejoin. Milt Neher will draft an email for the board to review.

Cheryl Rider presented the equipment report for February.

Cheryl has updated the equipment spreadsheet to reflect current inventory.

Milt Neher presented a Unit Game report.

The next unit game will be held on April 30. No other unit games are scheduled at this point. The board authorized Scott Nason to check with the venue on July 9, August 6, October 8 and a holiday party date of December 10. The synagogue has told us their availability will be extremely limited once school starts. The board will begin looking for a different venue for the October and December dates. The October 8 game may be a Pro/Am.

Eileen Davidoff presented the tournament report.

The March Sectional is on target. Set up will be Tuesday afternoon, March 21. Plans for the annual membership meeting are in place and everything is ready to go.

June Sectional, June 6-9. Ed Yetter will chair the June tournament. The current sanction is only for 3 days – June 7-9, with a Pro/Am or other local event planned for June 6. The board would like to change this to a 4-day sectional to run June 6-9. Ed Yetter will have the sanction updated and will prepare the flyer. *Update: The ACBL cannot staff the sectional on June 6 so it will only run June 7-9. Plans for June 6 are undetermined and will be discussed at the April board meeting.*

The board discussed the schedule for the June event. Bob Holliday made a presentation supporting a Mini-Soloway event for the highest level players. The board agreed to implement this event on a trial basis for June. The board also decided that the final day events on Friday will be a 2-session open pairs and a 2-session fully bracketed Swiss teams event, along with single-session 299er pairs. *Update: Due to the change to a 3-day event and the success of the March AXY event, the Mini-Soloway will not take place in June.*

Fall sectional, November 1-4. Milt Neher will chair this event. The board is interested in holding a Non Life Master Regional concurrently. Ed Yetter has asked Scott Humphrey about the availability of an I/N Regional but has not received a response. Scott will be directing at the March sectional. Ed Yetter will follow up with him on this issue.

Update: Scott advises that there are no more I/N Regional sanctions available for 2023. Ed has requested the contract from LLUMC but has not received it yet. They advised it will be sent after Easter.

Ed Yetter made a presentation on the Labor Day Regional, August 29-September 4.

Flyers have been printed and were available at the NABC and will be available at the Longview Regional and the March sectional.

There remains a concern about space if there is further growth in attendance because the Wildflower room is not available until Thursday afternoon. The current client renting that space has refused to find other accommodations. The Board authorized Ed Yetter to see if they can be incentivized to move out of the space. He will reach out to the Renaissance and see what might be required.

The board decided to resume the I/N Reception on Friday after the afternoon session. This aligns with the overall strategy and focus on newer players. Ed Yetter and Tomi Storey will work with the Renaissance to set this up.

The unit is required to purchase an ad in the Scorecard for the Regional. Prices are \$750 for a full page ad and \$325 for a half-page ad. Ed Yetter will work with the Scorecard editor to set this up.

COVID Policy at Tournaments

The board voted to continue to require a COVID vaccination at tournaments for the time being. However, the proof-of-vaccine check-in desk will be discontinued.

Tournament Dates for 2024.

The board voted to hold 4 sectional tournaments in 2024. Preliminary dates are January 10-13, April 10-13, June 19-22 and November 6-9. An I/N regional will be requested to run concurrently with one of these events. Once venues have been finalized, Ed Yetter can request the sanctions.

Connie Scott presented an Intermediate/Newcomer Report.

Connie provided updated face-to-face games schedules for the clubs and I/N game schedule. Ed Yetter will work with Connie to create a Newcomer section on the website.

The March meeting will be April 17 at 9:30 AM at King of Glory, prior to the Monday noon game. Board members are encouraged to stay and play in the game after the meeting. The address is: 6411 LBJ Frwy, Dallas, TX.